2020 Q4 Crypto Fund Quarterly Report





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Introduction

Crypto Fund Quarterly Report Q4 2020

Purpose

Crypto Fund Research's quarterly crypto fund reports provide a snapshot of the industry at quarter's end, as well as a detailed look at industry trends across time. We hope the quantitative data and related insights provided by these reports play a positive role in continuing to improve the crypto fund industry's transparency and provide useful metrics for crypto funds and other participants to benchmark their growth, operations, and best-practices.

In the interest of providing the broadest possible coverage, the report covers crypto hedge funds, venture funds, hybrid funds, private equity funds, fund of funds, and passive funds. Where not otherwise noted, the term "crypto fund" is used in a manner inclusive of this wide variety of fund types.

Market Overview

As of the end of Q4, 2020 there are more than 820 crypto funds across the globe with primary offices in more than 80 countries. The pace of new crypto fund launches increased in the second half of 2020 after several quarters of limited growth.

Q4 2020 was a particularly strong quarter for crypto fund performance. The CFR Crypto Fund Index increased 65.6% while Bitcoin increased 168.9%. It is typical for crypto funds to underperform Bitcoin in paritcularly bullish periods as funds have various market neutral strategies.

In the News

The Bad

• The SEC froze assets of crypto fund VIrgil Capital amid accusations of securities fraud

The Good

- Square <u>announced</u> in October it has purchased nearly 5000 Bitcoins
- Grayscale Bitcoin Trust's assets under management <u>surpassed</u> \$13 billion
- PBitwise 10 Crypto Index Fund <u>became</u> first publicly traded Bitcoin index fund

Crypto Fund Industry Overview



For the second consecutive quarter, the number of new funds launched exceeded the number of funds closing down. A particularly vibrant uptrend in Bitcoin and other cryptocurrencies is likely to encourage more crypto funds to launch in the coming months.



Crypto Fund Launches vs. Closures Q1 '19 - Q4 '20

Crypto Fund Industry Overview

Nearly half of all crypto funds have their primary office based in the United States (49%). Europe and Asia are each home to around 20% of funds.

However, it's important to note that crypto funds tend to be more likely to have "distributed" workforces than traditional funds.

A recent <u>survey of crypto</u> <u>funds</u> by Crypto Fund Research found that rather than maintaining one or more physical offices, 43% of funds do not rely on a physical office and instead have employees working from home or other locations around the world.

While the majority of crypto funds have a primary office location in the US, less than 20% are



technically domiciled there (as a Delaware company, for example). For a variety of tax, legal, and regulatory reasons, the Cayman Islands and the British Virgin Islands are the predominant legal domiciles for crypto funds. Together these offshore locales are the domicile for 43% of crypto funds. This is relatively consistent with studies of traditional hedge funds that have found about one third are domiciled offshore with only 20% domiciled in the US.



Crypto Fund Industry Overview

The majority of crypto funds can be broadly categorized as venture funds, followed closely by crypto hedge funds.



Assets under management (AUM) by crypto funds have continued to grow since the beginning of 2018. While this growth sometimes reflects portfolio growth, much of the gains in AUM result from investor inflows. Crypto funds' cumulative AUM surpassed \$20 billion for the first time in 2020 and surpassed \$35 billion by the end of Q4 after a year of strong performance.





Crypto Fund Industry Overview

Though crypto fund AUM has continued to grow, assets remain highly concentrated in the hands of a couple dozen funds. Nearly half of all crypto funds manage less than \$10 million and more than 90% manage less than \$100 million.



Crypto Fund Asset Size By Fund AUM

\$36.25 Billion

Crypto Fund Research estimates that as of the end of Q4 2020, crypto funds collectively managed approximately \$36.25 billion. This includes crypto hedge funds, venture funds, and index funds and represents the highest level of assets under management for crypto funds.

48.2%

Most crypto funds remain relatively small with about 50% managing \$10 million or less in assets. Only about 5% of crypto funds manage more than \$100 million.

Crypto Fund Industry Overview (cont.)

Due to the variation in size and vintage between crypto funds, it can be useful to look at median figures for some key operational metrics as shown below:



Crypto Fund Industry Overview



Minimum investments in crypto funds vary significantly across fund types. Crypto hedge funds and fund of funds typically have the highest minimum investment, while tokenized funds have low or non-existent minimums.

Туре	Median Min. Investment	Average Min. Investment	
Fund of Funds	\$62,500	\$56,250	
Hedge Fund	\$100,000	\$189,600	
Index Fund	\$50,000	\$290,625	
Investment Trust	\$37,500	\$37,500	
Managed Account Platform	\$6,250	\$6,250	
Mutual Fund Trust	\$1,000	\$1,000	
Tokenized Fund	\$0	\$3,333	
TOTAL	\$50,000	\$146,400	



Crypto Fund Industry Overview



Crypto Fund Average Fees By Fund Category Q4 '20

A typical 2% management fee and 20% incentive/performance fee (2/20) is the most common fee structure among crypto funds. However, the average fees across all funds tend to be lower and vary slightly between fund types. Index and other passive strategies often don't charge a performance fee, while funds with more active investment strategies tend to have higher performance fees (and sometimes lower management fees).

Fund Type	Average Perf. Fee	Average Mgmt. Fee
Fund of Funds	15.83%	1.54%
Index Fund / Tracker	0.00%	1.54%
Long-Only	13.50%	1.93%
Multi-Strategy/Other	16.39%	1.72%
Quantitative/Algorithmic	16.76%	1.27%
Venture-Style/ICOs	17.78%	1.00%
TOTAL	14.11%	1.43%



Crypto Fund Performance Data and Metrics

The <u>CFR Crypto Fund Index</u>, which measures the mean return, net of fees, of around 70 actively managed crypto funds, returned 23.6% in Q3, 2020 coming up just short of the 23.8% returned by crypto funds in Q2. Crypto funds also outperformed Bitcioin by over 600 basis points in the quarter. Despite a slow first quarter, crypto funds have returned 60.6% in 2020 through Q3.



65.6%

The C<u>FR Crypto Fund Index</u> returned 65.6% in Q4, 2020. Crypto funds were up 5.3% and 28.4% in October and November, respectively, before climbing an additional 22.4% in December. 4%

While crypto funds generally had a positive quarter, only 4% of funds outperformed Bitcoin in Q4

For the latest results from the CFR Crypto Fund Index please visit: <u>https://cryptofundresearch.com/cfr-crypto-fund-index/</u>



Crypto Fund Performance Data and Metrics

Between Inception in January of 2017 and the end of Q4 2020, the <u>CFR Crypto Fund Index</u>, has returned 2830%. Bitcoin gained 2909% during this same period, fueled largely by significant BTC returns in December. Much of the index's historical outperformance occurred during bearish market conditions, particularly during the "crypto winter" of early 2018. **CFR Crypto Fund Index vs. Bitcoin**



December 31, 2016 - December 31, 2020

For more information on the CFR Crypto Fund Index, including methodology, monthly returns, and other performance metrics, please visit <u>https://cryptofundresearch.com/cfr-crypto-fund-index/</u>



Crypto Fund Performance Data and Metrics

After a rocky first quarter for crypto funds, Q2 and Q3 were both strong quarters for crypto funds. Following Bitcoin's lead, Q4 was the strongest quarter for crypto funds with the average fund returing over 65%. For the year, crypto funds returned 165.8% with long-only and multistrategy funds providing the best performance.



Beta is used in traditional finance to measure market based risk and, by using Bitcoin as a proxy for market returns, beta allows us to determine how much of a given fund strategy's returns could be simply due to market exposure to Bitcoin. Index funds and long-only funds tend to have the highest betas as a resullt of having the most exposure to Bitcoin. Fund of funds, multi-strategy funds, and quantitative/algo funds have historically had the lowest betas.



Beta / Relationship to the market

CRYPTO FUND

Crypto Fund Performance Data and Metrics

"Skew" captures the shape of the distribution of returns and can be defined as the extent to which returns vary from a normal distribution. Most crypto fund strategies demonstrate a positive skew, or a longer of fatter tail on the right. It's important to keep in mind that the accuracy of skew calculations depend on large quantities of return data, which are not necessarily available for most crypto funds.



Average Skew Across Fund Style Q1 '17 - Q4 '20 by Fund Strategy

Like skew, kurtosis is a measure of returns relative to a normal distribution. Kurtosis measures the size of extreme returns compared to a normal distribution of returns with a positive kurtosis captures the size of these extreme gains. The kurtosis of a normal distribution is 3.



Average Kurtosis Across Fund Style

Crypto Fund Performance Data and Metrics

Q4 Crypto Fund Research Performance Awards

Crypto Fund Research tracks the performance of more than 100 crypto funds - primarily crypto hedge funds, fund of funds, and hybrid funds. At the end of each quarter and year, we announce awards for the top performing funds in each period, net of fees.

Below are the Crypto Fund Research Performance Award winners for Q4, 2020:



Top Performing Crypto Funds Overall, Q4 2020

Top Performing Crypto Funds by Strategy, Q4 2020



For additional award winners please visit: <u>https://cryptofundresearch.com/crypto-fund-</u> <u>performance-awards/</u>



Crypto Fund Survey

A recent survey of over 75 crypto funds was conducted to gauge investor sentiment and provide further insight into the crypto industry. The survey covers crypto venture funds, hedge funds, hybrid funds, index funds, and fund of funds and was conducted between June 30 and July 15, 2020. Full survey results here: <u>https://cryptofundresearch.com/2020-crypto-fund-survey/</u>



Do You Anticipate Your Fund Will Increase AUM in 2020?

Crypto Fund AUM has continually grown since 2018. Irrespective of the fund strategy or fund size, the majority of the crypto funds surveyed expect AUM to increase in 2020. Only about 4% of funds do not anticipate an increase in AUM in 2020, with an equal amount unsure.

Amid ongoing speculation and projections about bitcoin's price trend, the survey revealed that about 62% of crypto funds believe that bitcoin will surpass its all time-high price of \$19,891 in the next 12 months (mean price during the survey period was \$9,225). Less than 1/4 of funds find this scenario unlikely.



Will Bitcoin Reach All-Time High by June 30, 2021? All Fund Types

Crypto Fund Survey (cont.)

Covid-19 has greatly impacted major economies and financial markets, including the blockchain and cryptocurrency market. In terms of blockchain company valuations, nearly 2/3 of crypto funds believe that current valuations are appropriately factoring in the long-term impact of the coronavirus pandemic on the sector.



Given many funds' view that Covid-related info is adequately priced in, it's perhaps unsurprising that almost half of surveyed funds anticipate making more investments in blockchain companies in 2020 than they did in 2019. Around one-third of crypto funds are uncertain of the prospect of more blockchain company investments in 2020 versus 2019.



Mid-size funds with between \$5 and \$50 million in assets were most likely to anticipate making more blockchain investments in 2020 vs. 2019. Small funds, with \$5 million or less in AUM, were the most cautious about 2020 prospects,

Crypto Fund Survey (cont.)

The majority of crypto hedge funds and hybrid funds use some sort of derivative product either for risk management, leveraged exposure, or other purpose. A little over three quarters of both crypto hedge funds and hybrid funds use derivatives, with hedge funds more likely to use futures and hybrid funds more likely to use options or other derivatives.

Less than one quarter of venture funds trade any derivative products, likely because they are not generally part of VCs' investment mandates.

Across all fund types, we observe that funds managing over \$50 million are least likely to trade futures while the smallest funds are least likely to trade options. Funds managing between \$5 and \$50 million were more likely to trade some form of derivative than either very small or very large funds.



Does Your Fund Utilize Derivative Products?

Does Your Fund Utilize Derivative Products?



Fund Size	Futures	Options	Other Derivative Products
Less than \$5 million	48%	22%	22%
\$5 - \$10 million	57%	48%	57%
\$10 - \$20 million	45%	27%	18%
\$20 - \$50 million	57%	57%	57%
Over \$50 million	38%	31%	38%

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Research as the publisher along with a link to this report.



Crypto Fund Survey (cont.)

Derivatives play a vital role in investment strategies, according to most respondents. The survey results reveal that roughly 85% of crypto funds agree that derivatives and structured products are healthy components of the crypto industry. Only about 5% of crypto funds disagree on the benefits of these securities in the crypto industry, citing counterparty risk and the misuse of these products as the primary rationales against their usage.



Derivatives are Healthy Part of the Crypto Investment Space All Fund Types

The risk management benefit of derivative and other structured products was the most cited rationale for why these instruments are beneficial for the crypto industry. Approximately 92% of funds cited risk management options, regardless of fund category and size. Volatility price discovery, and its benefit to market structure, is the second most cited reason. Only about 32% of crypto funds highlighted the additional leverage options that these instruments provide as a rationale for using derivatives and structured products.



Top Responses, All Fund Types

Why are Derivatives a Healthy Part of the Crypto Investment Space?

Crypto Fund Survey (cont.)

We asked respondents whether the potential long-term impacts of the coronavirus pandemic are being appropriately factored into current prices. More than half of funds believe the markets have appropriately priced in such risks. A higher percentage of funds (32%) believe the impact is not adequately accounted for compared to the percentage of funds (11%) who conclude it is being overly factored into current crypto prices.

All Fund Types • Appropriately 57% • Too Much 11% • Too Little 32% • 57% • Too Little 32% • 57% • Too Little 32% • S7% • S7%

Do Current Crypto Prices Appropriately Reflect Long-Term Risks from Covid-19?

A higher percentage of crypto hedge funds (compared to venture funds and fund of funds) believe that current crypto prices are appropriately factoring the long-term impact of Covid-19. Venture funds were more likely than other fund types to believe prices have factored in too much long-term risk.



Do Current Crypto Prices Appropriatey Reflect Long-Term Risks from Covid-19? By Fund Type



Crypto Fund Survey (cont.)

The results concerning institutional interest in cryptocurrencies are largely consistent across crypto fund types - approximately 86% of observed crypto funds agree that institutional interest in crypto investments has increased in 2020 thus far.



Institutional Interest in Crypto Investments Has Increased in 2020? All Fund Types

Similarly, the vast majority (about 88%) of crypto funds expect institutional interest in cryptocurrency investments to further increase in the second half of 2020. No crypto fund disagreed on the likelihood of increased institutional interest in cryptocurrency investments in the second half of 2020.



Institutional Interest in Crypto Investments will Increase in Q3/Q4 2020?



Crypto Fund Survey (cont.)

While crypto investors believe that institutional interest has and will further increase in 2020, there are several obstacles that continue to prevent the widespread adoption of cryptocurrencies.



Top Obstacles to Widespread Crypto Adoption All Crypto Funds

Government regulation is the most commonly cited obstacle preventing widespread crypto adoption. Retail, commercial, and central bank opposition, along with a lack of consumerfriendly self-custody options are also largely cited as significant barriers. Only a small percentage of crypto funds referred to negative media coverage as a major deterrent to more widespread adoption.



Top Obstacles to Widespread Crypto Adoption

By Fund Type

Crypto Fund Survey (cont.)

A significant majority of crypto funds (approximately 70%) believe that Covid-19 and related economic uncertainty will lead to increased crypto allocations in institutional portfolios. On the other hand, less than 10% of crypto funds disagree that the crypto allocations in institutional portfolios will increase due to the impact of the coronavirus.



Covid 19 & Related Will Increase Institutional Allocations to Crypto All Fund Types

Breaking down the figures by fund size, with the exception of funds managing \$20-\$50 million, we observe that a large percentage of funds of varying sizes generally agree that the impact of covid-19 will result in greater crypto allocations in institutional portfolios.





Crypto Fund Survey (cont.)

Thank you to the more than 75 crypto fund respondents that completed our survey including:



Aludra Capital Arctos Capital Cryptoasset Credit Fund LP Astronaut Capital Attis Capital LP **BitBull Fund BKCoin Capital LP Blockchain Coinvestors** Blockchain.com Ventures **Blockforce** Capital Blockwall Management GmbH Cambrial **Cambrial Capital** ChainLink Crypto Fund CityBlock Capital CMCC Global **Coincident Capital** CoinFund Crypto10 Hedged **Cryptos Fund Digico Capital Digital Capital Management Ether Capital** ExoAlpha FCP.fund Galois Capital GDA Fund (GDA Holdings) Grayscale Investments

Hilbert Digital Asset Fund Incrementum Kenetic Liquibit USD Market Neutral Arb Fund Lotus Investment Strategies M31 Capital **Multicoin Capital** Napoleon AM Nickel Digital Arbitrage Fund Novum Digital Asset Alpha **ODIN88** Crypto Fund Pangea Blockchian International Panxora Crypto I Hedge Fund Permian Capital Fund, LP Protos Asset Management Pythagoras Investment Management **Rivemont Crypto Fund** Stylus Quantitative Cryptoasset Strategies, LP SwissRex Crypto Fund Systematic Alpha Cryptocurrency Program **TOBAM Bitcoin** Tradecraft Capital **True Ventures Unbounded** Capital Victory Square Labs



About the Report

About Crypto Fund Research:

Crypto Fund Research is an independent research firm founded in 2017. The firm focuses exclusively on crypto funds, including crypto hedge funds, venture capital funds, hybrid funds, index funds, fund of funds, and managed accounts. Crypto Fund Research provides a variety of free research and market intelligence, maintains the CFR Crypto Fund Index, and provides the largest and most comprehensive <u>database of crypto fund performance</u>.

For partnership opportunities, or to be included in our next survey, please contact us at institutional(at)cryptofundresearch.com

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