2021 Crypto Fund Survey

CRYPTO FUND SURVEY





Table of Contents

Introduction

Survey Results

About the Survey

23

3

4

CRYPTO FUND RESEARCH

Introduction

Crypto Fund 2021 Survey

Purpose

Crypto Fund Research's 2021 Crypto Fund Survey is its second annual survey of crypto fund managers and was conducted in Q3 with over 60 respondents. Survey respondents represent a wide variety of crypto funds including crypto hedge funds, venture funds, fund of funds, and index funds. Respondent funds have primary offices based in 17 countries throughout Asia, Europe, North America, and various offshore locations.

Respondent funds range from the small (AUM< \$5 million) to the very large (AUM > \$1 billion).

Survey Overview

As might be expected, crypto funds remain bullish on the near-term outlook for cryptoasset prices with more than three fourths of crypto funds expecting to see Bitcoin surge to over \$64,000 in the next 12 months. They also are generally optimistic about the continued growth of institutional interest in the sector.

Notes

63 crypto funds participated in the survey. However, the number of respondents to a given question may vary as some questions were optional or inapplicable to a given fund.

A number of fund managers operate more than one fund type. For example, some operate both a crypto hedge fund and a venture fund. Therefore, charts labeled "by fund type" may sometimes reflect more than 63 respondents. Due to rounding and the ability to select multiple answers for certain questions, figures may not always add up to 100%.

On select all questions, some answers that had limited or no response, are omitted from the relevant charts.

The survey was conducted between July 13 and August 26, 2021.



Is your team operating out of a single location, multiple locations, or distributed globally?



A plurality of crypto funds now maintain multiple offices. In fact, the number of funds operating multiple offices has doubled since last year - potentially reflecting the maturation and globalization of the space. The share of funds with distributed workforces as well as single office locations both fell versus our 2020 survey.





Survey Question 1 (cont.)



Unsurprisingly, funds with greater assets under management are more likely to operate from multiple physical offices. Similarly, smaller funds are most likely to have a single office location. However, there is not a clear correlation between fund assets and whether they operate distributed offices.





Do you anticipate the fund/fund company will increase assets under management (AUM) in 2021?



100% of funds believe they will see fund assets under management increase in 2021. This compares to 92% in our 2020 survey. Bullish market conditions are probably not the root cause of this optimism, given the average price of BTC during our survey period (\$29,990 USD), was almost unchanged from BTC's opening price of \$28,994 to start the year.



CRYPTO FUND RESEARCH

Survey Question 3

How likely is it that Bitcoin will surpass its all-time-high price of approximately \$64,000 in the next 12 months?



78% of crypto funds think its likely or very likely that Bitcoin will surpass its all-time-high price of approximately \$64,000 USD in the next 12 months (this is more than double the average price at the time of the survey). Crypto funds are significantly more bullish than in 2020 when about 60% thought Bitcoin would more than double over the following 12 months (it took about 5 months for this to occur).



Crypto Fund Expectations for Bitcoin to Surpass \$64,000 in Next 12 Months By Fund Type



Survey Question 3 (cont.)



Crypto Fund Expectations for Bitcoin to Surpass \$64,000 in Next 12 Months By Fund Size (AUM)

Larger funds tend to be somewhat more bullish on Bitcoin's 12 month price appreciation that smaller funds. No funds with more than \$20 million in assets believe it's unlikely for Bitcoin to more than double in price in the next 12 months.



Crypto Fund Expectations for Bitcoin to Surpass \$64,000 in Next 12 Months By Fund Location



Do you anticipate making more investments in blockchain companies in 2020 vs. 2019?



Over 90% of venture funds surveyed anticipate making more venture investments in blockchain/crypto companies in 2021 than they did in 2020. In our 2020 survey less than half of respondents believed they'd make more of these investments than in the previous year.



Crypto Fund Expectations to Increase # of Blockchain Investments By Fund Type



Does your crypto fund trade cryptocurrency options, futures, or other derivatives (select all that apply)?



Nearly two thirds of crypto funds use at least one derivative product as part of their investment process. Relative to 2020, more funds are now including options and futures in their investment portfolios.



Multiple select question. Totals may sum to over 100%

CRYPTO FUND RESEARCH

Survey Question 5 (cont.)

Does your crypto fund trade cryptocurrency options, futures, or other derivatives (select all that apply)?

Crypto hedge funds are the most likely type of fund to use futures, options, or other derivatives. Nearly two thirds of crypto hedge funds utilize futures and just under half utilize futures. Other derivatives, which can include forwards, swaps, and some other DeFi products are used by about one third of crypto hedge funds.

Crypto venture and hybrid funds did not report using any of the above products. Only one quarter of crypto fund of funds report using futures, options or derivatives. However, many of the underlying funds they invest in likely do use these products.



Crypto Fund Derivative Use By Fund Type





Survey Question 5 (cont.)



Crypto Fund Derivative Use By Fund Size (AUM)

Large funds with over \$50 million in assets are the least likely to use derivative products, although this likely is attributable more to the fund style and type characteristics of respondent funds than to fund size itself.



Multiple select question. Totals may sum to over 100%



Do you agree that derivative and structured products are a healthy component of the crypto investment space?



Though under two thirds of crypto funds use futures, options or derivatives in their portfolios, nearly 90% believe they are a healthy component of the crypto investment space. This percentage is up slightly from our 2020 survey which found 84% agreed or strongly agreed that derivatives are healthy. Only around 2% believe derivatives are unhealthy.





Survey Question 6 (cont.)



Crypto Funds View Derivatives as Healthy for Space By Fund Size (AUM)

The majority of crypto funds of all sizes agree that derivatives are healthy, despite significant differences in actual utilization of derivatives. Funds headquartered in Asia and North America are most likely to strongly agree that derivatives are healthy.





Is China's ban on cryptocurrency mining helpful or harmful to the longterm success of Bitcoin?



While many funds remain agnostic or unsure of the long-term effects of China's ban on cryptocurrency mining, the overwhelming majority of funds expressing an opinion believe the ban will ultimately be helpful to the long-term success of Bitcoin. Venture funds were most likely to think the ban would be helpful, but also most likely to see it as unhelpful.



Crypto Fund Views on Impact of China's Mining Ban on Long-Term Success of Bitcoin By Fund Type



Survey Question 7 (cont.)



Crypto Fund Views on Impact of China's Mining Ban on Long-Term Success of Bitcoin By Fund Size (AUM)

Crypto funds with more than \$50 million in assets are most likely to believe China's ban on cryptocurrency mining will ultimately be helpful, though variations across fund size are modest. Funds based in Europe are least likely to think the ban will ultimately be helpful.





CRYPTO FUND RESEARCH

Survey Question 8

Do you agree that institutional interest in cryptocurrencies increased in the first half of 2021?



98% of crypto funds agree that institutional interest in cryptocurrencies increased in the first half of 2021 - the closest to unanimous consent in any of our survey questions. This view is consistent across fund type, size, and location.



Crypto Funds Believe Institutional Interest in Crypto Increased in First Half of Year 2021 vs. 2020



In the next 5 years, a majority of foundations and endowments will have some cryptocurrency exposure in their portfolios. Agree or disagree?



93% of crypto funds believe a majority of foundations and endowments will have some cryptocurrency exposure by 2026. No funds disagree with this prediction and results are consistent across fund type. size, and location.



Which of the following are significant obstacles to widespread crypto adoption?



Crypto Fund Views of Top Obstacles to Widespread Crypto Adoption All Fund Types

Crypto funds see government regulation as by far the largest obstacle to widespread crypto adoption. This was also the primary concern for crypto funds in 2020, though the percentage of funds reporting it as a concern in 2021 increased to 77% from 66% in 2020.

Central bank opposition and negative media coverage are also significant concerns for crypto funds. The percentage of funds citing these as obstacles, however, is little changed from 2020



Survey Question 10 (cont.)

Crypto Fund Views of Top Obstacles to Widespread Crypto Adoption

All Fund Types



While government regulation, central bank opposition, and negative media coverage remain among the top concerns of crypto funds with regard to widespread adoption, other categories saw larger sentiment shifts between 2020 and 2021. Lack of self-custody solutions and fiat on/off ramps appear to now be significantly less of a concern than in 2020. Likewise, the percentage of funds citing payment processor and bank oppostion as an obsatacle has fallen by more than half since 2020.

Though not shown in the above chart, a couple of points are worth noting:

- 100% of funds based in Asia reported government regulation as an obstacle
- 86% of funds based in Asia reported central bank opposition as an obstacle



Do you agree that increases in money supply and inflation expectations will drive adoption of cryptocurrencies as stores of value.

Crypto Funds Agree Increases in Money Supply and Inflation will Drive Crypto Adoption All Fund Types



A question on the role of increased money supply and inflation expectations in shaping crypto adoption, particularly as a store of value, was added to our survey for 2021. 87% of funds believe such increases will drive adoption while only 4% disagree.

Though not shown above, there was no disagreement from funds based in Europe/Other. Funds based in Asia were somewhat more likely to disagree.



Crypto Fund Survey

Thank you to the more than 60 crypto fund respondents that completed our 2021 crypto fund survey including:



Altana Digital Currency Fund ARCA Astronaut Capital Baekdu Technologies **Belton Capital** Bitrock Capital Partners, LP **BKCoin Capital Blockchain Coinvestors Blockchain Strategies Fund Blockforce** Capital Bohr Arbitrage Crypto Fund **Cambrian Asset Management CityBlock** Capital **Coincident Capital** Crypto Fund AG DFi Labs **Digital Capital Management** Galois Capital Hartmann Capital Icoinic Algorithmic Fund Kenetic Lavaliere Capital Management Leonidas Cryptocurrency Fund Liberty Bitcoin Fund Liquibit USD Market Neutral Arbitrage Fund M31 Capital MaiCapital - Blockchain Opportunity Fund **MVPQ** Limited NamNar Alternatives fund lp **ODIN88 Elite Crypto Fund** Off the Chain LP Permian Capital Fund, LP **ProChain Capital** Protein Capital Fund Proxima Investments Pure Crypto LP Pythagoras Investment Management LLC **Rivemont Crypto Fund** S2F CAPITAL LP Smart Index Crypto Fund Limited **Stylus Capital** Tally Capital The Bitcoin Fund (TSX:QBTC) Tradecraft Crypto Asset Fund Waterdrip Capital



About the Report

About Crypto Fund Research:

Crypto Fund Research is an independent research firm founded in 2017. The firm focuses exclusively on crypto funds including crypto hedge funds, venture capital funds, hybrid funds, index funds, and managed accounts. Crypto Fund Research provides a variety of free research and market intelligence, maintains the <u>CFR Crypto Fund Index</u>, and provides the largest and most comprehensive <u>database of crypto fund performance</u>.

Additional crypto funds reports are available.

For partnership opportunities, or to be included in our next survey, please contact us at institutional(at)cryptofundresearch.com

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