2022 Crypto Fund Survey





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CRYPTO FUND RESEARCH

Introduction

Crypto Fund 2022 Survey

Purpose

Crypto Fund Research's 2022 Crypto Fund Survey is its third annual survey of crypto fund managers and was conducted in Q3 with over 60 respondents. Survey respondents represent a wide variety of crypto funds including crypto hedge funds, venture funds, fund of funds, and index funds. Respondent funds have primary offices based in 17 countries throughout Asia, Europe, North America, South America, and various offshore locations.

Respondent funds range from the small (AUM< \$5 million) to the very large (AUM > \$5 billion).

Survey Overview

In this third annual survey of crypto funds, funds were generally more bearish on market conditions than they have been in previous surveys. Not only were funds more bearish on the prospects for price increases in cryptocurrencies like Bitcoin, they were also more bearish on attracting capital and growing assets under management than they have been in our two prior annual surveys.

Notes

61 crypto funds participated in the survey. However, the number of respondents to a given question may vary as some questions were optional or inapplicable to a given fund.

A number of fund managers operate more than one fund type. For example, some operate both a crypto hedge fund and a venture fund. Therefore, charts labeled "by fund type" may sometimes reflect more than 61 respondents. Due to rounding and the ability to select multiple answers for certain questions, figures may not always add up to 100%.

On select all questions, some answers that had limited or no response are omitted from the relevant charts.

The survey was conducted between August 24 and September 15, 2022.

The FTX addendum was conducted between November 20 and November 29, 2022.



Is your team operating out of a single location, multiple locations, or distributed globally?



39% of crypto funds now maintain a single office, up from 33% in 2021. The number of funds with multiple offices has dropped considerably - from 40% in 2021 to just 27% in 2022.





Survey Question 1 (cont.)



Crypto Fund Team Location By Fund Size (AUM)

Unsurprisingly, funds with greater assets under management are more likely to operate from multiple physical offices. Similarly, smaller funds are most likely to have a single office location. However, there is not a clear correlation between AUM and whether a fund operates a distributed office (typically a work from home situation).





Do you anticipate the fund/fund company will increase assets under management (AUM) in 2022?



82% of funds believe they will see fund assets under management increase in 2023. While high, it represents a significant decline from our 2021 survey in which 100% of respondents expected to grow AUM.





How likely is it that Bitcoin will surpass its all-time-high price of approximately \$65,000 in the next 12 months?





28% of crypto funds think it's likely or very likely that Bitcoin will surpass its all-time high price of approximately \$65,000 USD in the next 12 months (this is about triple the average price of Bitcoin at the time of the survey). This compares with 78% of funds in the 2021 survey that believed Bitcoin would reach all-time highs in the subsequent 12 months.



Crypto Fund Expectations for Bitcoin to Surpass \$65,000 in Next 12 Months



Survey Question 3 (cont.)



Overall, funds from all regions had a negative bias on Bitcoin's odds of surpassing a \$65,000 price target in the next 12 months. Funds based in North America, however, were most optimistic - with about a third of funds believing achieving this price target was likely.



Crypto Fund Expectations for Bitcoin to Surpass \$65,000 in Next 12 Months By Fund Location



Do you anticipate making more investments in blockchain companies in 2022 vs. 2021?

Crypto Fund Expectations to Increase # of Blockchain Investments in 2022 vs. 2021 **Venture Capital and Hybrid Funds**



80% of venture funds surveyed anticipated making more venture investments in blockchain/crypto companies in 2022 than they did in 2021. In our 2021 survey over 90% of respondents believed they'd make more of these investments than in the previous year.



Crypto Fund Expectations to Increase # of Blockchain Investments in 2022 vs. 2021



Does your crypto fund trade cryptocurrency options, futures, or other derivatives (select all that apply)?



Just over 60% of crypto funds use at least one derivative product as part of their investment process. This is essentially unchanged from 2021 when 62% reported using at least one derivative product.



Multiple select question. Totals may sum to over 100%



Survey Question 5 (cont.)

Does your crypto fund trade cryptocurrency options, futures, or other derivatives (select all that apply)?

Unsurprisingly, crypto hedge funds are the most likely type of fund to use futures, options, or other derivatives. Venture funds are generally not expected to use these products.

Over two thirds of crypto hedge funds utilize futures and about a third utilize options or other derivatives.

Crypto venture and crypto fund of funds did not report using any of the above products.



Crypto Fund Derivative Use By Fund Type

Multiple select question. Totals may sum to over 100%



Survey Question 5 (cont.)



Crypto Fund Derivative Use

Large funds with over \$50 million in assets, and funds with between \$10 and \$20 million in assets, were most likely to use derivative products. European and North American crypto funds were the less likely to use derivatives compared with their peers in Asia and other locations.



Multiple select question. Totals may sum to over 100%

Multiple select question. Totals may sum to over 100%



Do you agree that derivative and structured products are a healthy component of the crypto investment space?



Though under two thirds of crypto funds use futures, options, or derivatives in their portfolios, nearly 82% believe they are a healthy component of the crypto investment space. This percentage is down slightly from our 2021 survey which found 88% agreed or strongly agreed that derivatives are healthy. Only around 9% believe derivatives are unhealthy.



Crypto Funds View Derivatives as Healthy for Space



Survey Question 6 (cont.)



Crypto Funds View Derivatives as Healthy for Space By Fund Size (AUM)

The majority of crypto funds of all sizes agree that derivatives are healthy, despite significant differences in actual utilization of derivatives. Funds based in Asia were the most likely to view derivatives as a healthy component of the space.



Crypto Funds View Derivatives as Healthy for Space By Fund Location



In light of recent issues with DeFi, stablecoins, and the like, would greater regulation ultimately be helpful to increasing investor confidence in the space?

Would greater regulation ultimately be helpful to increasing investor confidence in the space?



Nearly two thirds of crypto funds believe greater regulation will ultimately be helpful for increasing investor confidence in light of various issues in DeFi. The results are relatively consistent across fund types.

Would greater regulation ultimately be helpful to increasing investor confidence in the space?



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Survey Question 8

Do you agree that institutional interest in cryptocurrencies increased in the first half of 2022?



While 70% of crypto funds agree that institutional interest in cryptocurrencies increased in the first half of 2022, this is down sharply from the 98% that answered affirmatively in 2021.



Crypto Funds Believe Institutional Interest in Crypto Increased in First Half of Year 2021 vs. 2022



In the next 5 years, a majority of foundations and endowments will have some cryptocurrency exposure in their portfolios. Agree or disagree?

By 2027, the Majority of Foundations and Endowments will have Cryptocurrency in their Portfolios



By 2027, the Majority of Foundations and Endowments will have Cryptocurrency in their Portfolios



90% of crypto funds believe a majority of foundations and endowments will have some cryptocurrency exposure by 2027. Only 2% of funds disagree with this prediction and results are consistent across fund size and location.



Which of the following are significant obstacles to widespread crypto adoption?



Crypto Fund Views of Top Obstacles to Widespread Crypto Adoption All Fund Types

Crypto funds continue to see government regulation as the largest obstacle to widespread crypto adoption. However, somewhat fewer funds see this as a major obstacle compared with 2021.

Central bank opposition and negative media coverage also remain significant concerns for crypto funds.



Do you agree that increases in money supply and inflation expectations will drive adoption of cryptocurrencies as stores of value.

Crypto Funds Agree Increases in Money Supply and Inflation will Drive Crypto Adoption All Fund Types



There was widespread agreement among crypto funds that increases in money supply and inflation expectations would drive cryptocurrency adoption. However, possibly due to slumping prices at the time of the survey, the number of funds that strongly agreed in 2022 (32%) was down from 2021 (47%).



FTX Fallout: Survey Addendum

The 2022 Crypto Fund Survey was conducted between August 24 and September 15, 2022. However, as the survey was being prepared for publishing, the collapse of FTX and subsequent bankruptcy sent ripples through the crypto fund industry. Several prominent funds announced they had significant assets trapped on FTX's exchanges or related entities. In light of this development, between November 20th and November 28th, 2022 Crypto Fund Research polled over 40 crypto funds to get a better sense of crypto funds' exposure and the potential ramifications on the industry.

Survey Question 12 (FTX)

Did your fund(s) have any assets on the FTX exchange or custodied by FTX or its subsidiaries at the time news broke of the FTX bankruptcy?



Proportion of Crypto Funds with Direct Exposure to FTX All Fund Types



FTX Fallout: Survey Addendum Survey Question 13 (FTX cont.)

Did your fund(s) have any assets on the FTX exchange or custodied by FTX or its subsidiaries at the time news broke of the FTX bankruptcy?



Proportion of Crypto Funds with Direct Exposure to FTX By Fund Type

Just over one third of all crypto funds responding had some direct exposure to FTX typically assets frozen on the exchange(s). Crypto fund of funds, due to their multi-manager approach, were more likely to have exposure than single manager funds. Other managers, which include index funds, venture funds, hybrid funds, and separately managed accounts (SMAs), were least likely to have had exposure to FTX.

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FTX Fallout: Survey Addendum Survey Question 14 (FTX)

If your fund had direct exposure to FTX, what percentage of assets were exposed.

Percentage of Assets (AUM) Exposed to FTX Among Funds Reporting Some Exposure All Fund Types



Among funds with some exposure to FTX, just under half had less than 10% of total AUM at risk. Likewise, a similar proportion had more than 20% of assets stuck on FTX exchange or otherwise exposed. Though not shown, 75% of the fund of funds (FoF) that were exposed via their sub-managers had total exposure of less than 5% fund assets. Despite fund of funds being the most likely to have at least some exposure, on average they actually had less overall exposure in terms of AUM than single-manager funds.

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FTX Fallout: Survey Addendum Survey Question 15 (FTX)

Was your fund indirectly exposed to FTX via FTT, BlockFi, Genesis, or another FTX related product or counterparty?

Percentage of Crypto Funds with Indirect Exposure to FTX via BlockFi, Genesis, or Related Counterparties



Survey Question 16 (FTX)

Has your fund updated, or does it intend to update, its risk protocols as a direct result of the FTX collapse?





FTX Fallout: Survey Addendum Survey Question 17 (FTX)

Regardless of any specific exposure of your funds, do you anticipate investor redemptions as a result of decreased investor confidence in the sector?

Crypto Fund Redemption Expectations as Result of FTX Collapse



By Fund Type

Crypto Fund Research predicts a record amount of investor redemption requests in November (redemptions may be processed later according to individual fund policies). However, half of all crypto funds do not anticipate their investors will seek redemptions based on the FTX collapse and related fallout.

More info on the impact of the FTX on crypto funds can be found in our FTX Special Report.



Crypto Fund Survey

Thank you to the more than 60 crypto fund respondents that completed our 2022 crypto fund survey including:



A100x Agga Capital BV Algo Capital - Millennials Multi Strategy Fund Alphemy Master Fund Apollo Capital Appia Long/Short Fund, LP Arca Investments Arena Digital Capital Partners, LP Axon Global Fund LP Berkley Capital Management BitBull Fund LP Bitcoin & General **Bitrock Capital** Block by Block Capital Fund **Blockchain Coinvestors** Blockchain Strategies Fund Bohr Arbitrage Crypto Fund, LP Campsor Ltd Capriole Investments Limited ChainLink Capital **DeFiance** Capital Eltican Capital SPC Genesis Block Fund Ltd. Hartmann Capital Icoinic Algorithmic Fund iVi Crypto Quant Fund JKL Capital JKRB Investments

Genesis Block Fund Ltd. Hartmann Capital Icoinic Algorithmic Fund iVi Crypto Quant Fund JKL Capital **JKRB** Investments Leonidas Cryptocurrency Fund Liquibit USD Market Neutral Arbitrage Fund M31 Capital MaiCapital Limited **MVPQ** Capital Nickel Digital Asset Management p-hat fund Permian Capital Fund, LP Plutus21 Blockchain Platform, LLC Portal Digital FundProChain Capital Protein Capital Fund Pythagoras Investment Management LLC Q21 Capital Zerobeta S2F Capital Statistica Fund Ltd Stylus Quantitative Cryptoasset Strategies Sustany Capital SwissRex Crypto Fund tendex **TRYM** Capital ValidOne WhiteTower Digital Assets Fund



About the Survey

About Crypto Fund Research:

Crypto Fund Research is an independent research firm founded in 2017. The firm focuses exclusively on crypto funds including crypto hedge funds, venture capital funds, hybrid funds, index funds, and managed accounts. Crypto Fund Research provides a variety of free <u>research and market intelligence reports</u>, maintains the <u>CFR Crypto Fund Index</u>, and provides the largest and most comprehensive <u>database of crypto fund performance</u>.

Additional crypto funds reports are available.

For partnership opportunities, or to be included in our next survey, please contact us at institutional(at)cryptofundresearch.com

Media inquiries should be directed to media(at)cryptofundresearch.com

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